

2021 Skills Challenge

Sponsorship Opportunities

August 30, 2021 - The Cascades Country Club



Celebrating 10 years...

Building Game Changers

Title Sponsor - \$10,000 Thank you Tyler Ford!!!

Shirt Sponsor - \$7,500

- Name or logo printed on the sleeve of the event polo
- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including signage
- Name and/or logo on First Tee - Greater Tyler website and social media
- One complimentary team including lunch
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Lunch Sponsor - \$5,000

- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including table signage
- Name and/or logo on First Tee - Greater Tyler website and social media
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Cart Sponsor - \$3,000

- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including signage on each cart
- Name and/or logo on First Tee - Greater Tyler website and social media
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Towel Sponsor - \$2,500

- Name or logo included on towel along with The First Tee of Greater Tyler logo
- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including signage
- Name and/or logo on First Tee - Greater Tyler website and social media
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Golf Ball Sponsor - \$2,000

- Name or logo included on ball along with The First Tee of Greater Tyler logo
- Name and/or logo on event promotional materials Name and/or logo displayed on-site, including signage
- Name and/or logo on First Tee - Greater Tyler website and social media
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

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Cont'd

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Driving Range or Putting Green or Leaderboard or Registration Sponsor - \$500

- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site at the designated area during the event
- Name and/or logo on First Tee - Greater Tyler website and social media
- Promotion in all press releases and our semi-annual e-newsletter, The Approach
- Player Bag promotional and marketing opportunities

Breakfast Sponsor - \$300

- Name and/or logo on event promotional materials
- Name and/or logo displayed at serving station
- Name and/or logo on First Tee - Greater Tyler website and social media
- Promotion in all press releases and our semi-annual e-newsletter, The Approach
- Player Bag promotional and marketing opportunities

Hole Sponsor - \$200

- Name and/or logo displayed on-site with exclusive signage at one of the 18 holes
- Name and/or logo on First Tee - Greater Tyler website and social media
- Player Bag promotional and marketing opportunities

Cart Path Sponsor - \$100

- Name and/or logo displayed on-site on an exclusive section of the cart path
- Name and/or logo on First Tee - Greater Tyler website and social media
- Player Bag promotional and marketing opportunities

Team Sponsor - \$600 or Team and Hole Sponsorship for \$750

- Each team consists of 4 golfers.
- Includes lunch, greens fees, cart fees, 19th Hole beverages and player bag with shirt for each player.
- Name and/or logo on First Tee - Greater Tyler website and social media
- Promotion in all press releases and our semi-annual e-newsletter, The Approach
- Player Bag promotional and marketing opportunities

In-Kind Sponsor - Sponsorship opportunities include:

- Hole-in-One prizes (car/vacation/golf equipment, etc. for each par-3 hole)
- Door prize items (store merchandise, gift certificates, etc.)
- Player bag items (balls, tees, lip balm, anything with your logo on it, you name it! 90 items)
- Player prizes and awards
- Beverages (bottled water, sports/energy drinks, etc., 90 items)
- Individual-sized snacks (energy bars, chips, granola, etc., 90 items)
- Printing, signage, advertising, and promotion

2021 Skills Challenge

Sponsorship Commitment Form

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Donor Name/Contact Person

Business Name (As it will appear in program)

Street Address

City, State Zip

Phone

Email

Please check what you are sponsoring:

- Shirt Sponsor - \$7,500
- Lunch Sponsor - \$5,000
- Cart Sponsor - \$3,000
- Player Towel Sponsor - \$2,500
- Golf Ball Sponsor - \$2,000
- Driving Range Sponsor - \$500
- Putting Green Sponsor - \$500
- Leaderboard Sponsor - \$500
- Registration Sponsor - \$500
- Breakfast Sponsor - \$300
- Hole Sponsor - \$200
- Cart Path Sponsor (by section) - \$100
- Team Sponsor - \$600 Please provide names of golfers as soon as your team of 4 is finalized.
- Team Sponsor & Hole Sponsor Combo - \$750
- In-Kind Sponsor - We will provide the following: _____



Celebrating 10 years...

Building Game Changers

Return commitment form and payment to:

First Tee — Greater Tyler, Attn: Stacia Aylor, PO Box 74, Bullard, TX 75757.

Please send logo (if applicable) in vector format to stacia@firstteegt.org.

Commitment forms can also be emailed to this address.