IT'S BETTER WITH A BANNER

ADVERTISING AT WOLDERT PARK
WITH THE FIRST TEE OF GREATER TYLER

WHAT OUR CUSTOMERS SAY

"What other organizations do you know teach kids the 9 core principles of life? Honesty, perseverance, integrity, respect, etc! I'd say none. This is the best organization!!!"

BENEFITS

Supporting The First Tee of Greater Tyler through banner advertising at the Woldert Facility shows you care for your community. It also shows support of an organization that invests in the lives of young people by providing programs that build character, instill life-enhancing values and promote healthy life choices through the game of golf.

Our location provides visibility from 32nd Street for traffic going to and from the Glass Recreation Center, Promise Academy and Tyler Family Circle of Care Clinic. People traveling North Broadway to get to Loop 323 N NE can see banners on the highly visible fence line.

IMPACT OVERVIEW

2019	2020	2021
40 kids served in the Fall	Projecting to serve at least 100 kids in Summer and Fall	Projecting to serve at least 160 kids in Spring, Summer, and Fall
13% of total youth served	25% of total youth served	33% of total youth served

OUR TEAM

TREY LAWSON
PRESIDENT

STACIA AYLOR
EXECUTIVE DIRECTOR

STARLIA FENNELL-SKINNER
PROGRAM DIRECTOR

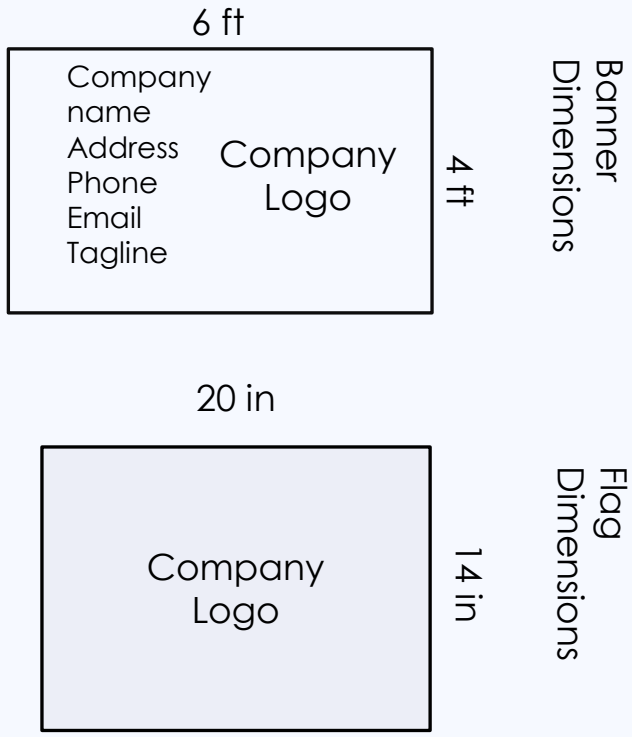
OUR MISSION

To impact the lives of young people by providing educational programs that build character and instill life-enhancing values through the game of golf.

PRICING & PACKAGES

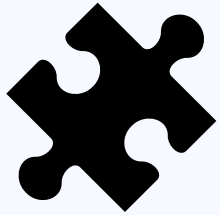
4X6 BANNER 32ND ST VISIBILITY	4X6 BANNER N. BROADWAY VISIBILITY	CHIPPING OR PUTTING GREEN FLAG
$500 per year	$750 per year	$250 per year

All banner and flag designs will be prepared by staff at First Tee of Greater Tyler. The company supplies contact information and vector file for company logo. The company will be sent a proof to approve prior to the banner being printed.



RECOGNITION

Company presence through banner at Woldert Park



Social media mention

Recognition at annual awards banquet

MULTIPLE YEAR PROPOSAL

(32nd St Banner/Broadway Banner/Flag)

2 YEAR COMMITMENT	3 YEAR COMMITMENT	5 YEAR COMMITMENT
1st year - $475/725/225	1st year – $450/700/200	1st year - $400/650/150 2nd year - $425/675/175
2nd year - 500/750/250	2nd year - $475/725/225 3rd year - $500/750/250	3rd year - $450/700/200 4th year - $475/725/225 5th year - $500/750/250

NEXT STEPS

- Choose level of advertising
- Fill out contract
- Submit to Stacia Aylor - stacia@thefirstteegt.org
- Pay 1st year invoice
- Check out the great things happening at Woldert Park

CONTACT US

WEBSITE
FIRSTTEEGT.ORG

FACEBOOK
@THEFIRSTTEEGT

EMAIL
INFO@THEFIRSTTEEGT.ORG

PHONE
903.705.7281

First Tee of Greater Tyler Woldert Park Facility
Fence Line and Hole Sponsorship Agreement

As selected below, the stated company agrees to sponsor a banner or flag at First Tee of Greater Tyler Woldert Park Facility. The company will email FTGT a high-resolution logo. FTGT will design the banner and/or flag and send a proof to the company for approval.

Company Name _____

Contact Name _____

Company Mailing Address _____

Contact Phone Number _____

Contact Email Address _____

_____ (company name) agrees to the payment plan below:

_____ _____

Signature Date

Check one	2 Year Commitment	Payment upon Commitment	2nd Year Payment	Total Commitment
	32nd St Banner	$ 475.00	$ 500.00	$ 975.00
	N Broadway Banner	$ 725.00	$ 750.00	$ 1,475.00
	Flag	$ 225.00	$ 250.00	$ 475.00

	3 Year Commitment	Payment upon Commitment	2nd Year Payment	3rd Year Payment	Total Commitment
	32nd St Banner	$ 450.00	$ 475.00	$ 500.00	$ 1,425.00
	N Broadway Banner	$ 700.00	$ 725.00	$ 750.00	$ 2,175.00
	Flag	$ 200.00	$ 225.00	$ 250.00	$ 675.00

	5 Year Commitment	Payment upon Commitment	2nd Year Payment	3rd Year Payment	4th Year Payment	5th Year Payment	Total Commitment
	32nd St Banner	$ 400.00	$ 425.00	$ 450.00	$ 475.00	$ 500.00	$ 2,250.00
	N Broadway Banner	$ 650.00	$ 675.00	$ 700.00	$ 725.00	$ 750.00	$ 3,500.00
	Flag	$ 150.00	$ 175.00	$ 200.00	$ 225.00	$ 250.00	$ 1,000.00