



2020

Skills Challenge

Benefiting The First Tee of Greater Tyler



Want to be a part of something exciting?

**Be a sponsor of the 2020 Skills Challenge
benefiting The First Tee of Greater Tyler!**

The First Tee of Greater Tyler is a youth development organization that strives to **impact** the **lives** of young people by providing educational programs that build **character**, instill life-enhancing values and promote healthy life choices through the game of golf.

Our annual Skills Challenge is an event like no other! Teams will gather at Cascades Country Club to master the course, but with a few twists and challenges along the way. Challenge holes will include highlights from our Life Skills Experience (LSE) camps and classes held at local golf courses throughout the year. In these LSE camps and classes, participants learn about the game of golf through fun play and about essential life skills such as self-management, interpersonal skills, goal setting and resilience skills.

Our continued success relies on sponsorships from businesses like yours. Your generosity will be repaid in several ways, as our enclosed sponsorship information shows. Proceeds from the 2020 Skills Challenge will directly benefit area youth.

I hope you consider sponsoring The First Tee of Greater Tyler. Together, we can **grow**, spread our message and **make a difference**. I'd be happy to speak with you more about our Skills Challenge or how you can become involved with The First Tee. Thank you in advance for your support.

Sincerely,

Stacia Aylor

Executive Director

The First Tee of Greater Tyler

Tyler Junior Golf Foundation, d.b.a. The First Tee of Greater Tyler,
authorized under section 501 (c)(3) of the Internal Revenue Code.

Tax ID: 32-0223589



2020

Skills Challenge

Benefiting The First Tee of Greater Tyler



Title Sponsor - \$10,000 Thank you Tyler Ford!!!

T-Shirt Sponsor - \$7,500 (or shared space starting at \$500)

- Name and/or logo printed on back of event t-shirt
- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including signage
- Name and/or logo on The First Tee of Greater Tyler website
- One complimentary team including lunch
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Lunch Sponsor - \$5,000

- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including table signage
- Name and/or logo on The First Tee of Greater Tyler website
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Cart Sponsor - \$3,000

- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including signage on each cart
- Name and/or logo on The First Tee of Greater Tyler website
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Towel Sponsor - \$2,500

- Name or logo included on towel along with The First Tee of Greater Tyler logo
- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including signage
- Name and/or logo on The First Tee of Greater Tyler website
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Golf Ball Sponsor - \$2,000

- Name or logo included on ball along with The First Tee of Greater Tyler logo
- Name and/or logo on event promotional materials Name and/or logo displayed on-site, including signage
- Name and/or logo on The First Tee of Greater Tyler website
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities



Beverage Sponsor - \$1,000

- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including signage on each cooler placed around the course during the event
- Name and/or logo on The First Tee of Greater Tyler website
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Driving Range Sponsor - \$500

- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including signage on the range during the event
- Name and/or logo on The First Tee of Greater Tyler website
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Putting Green Sponsor - \$500

- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including signage on the putting green during the event
- Name and/or logo on The First Tee of Greater Tyler website
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Leaderboard Sponsor - \$500

- Name and/or logo on event promotional materials
- Name and/or logo displayed on-site, including signage on the range during the event
- Name and/or logo on The First Tee of Greater Tyler website
- Promotion in all press releases and our semi-annual e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities

Registration Sponsor - \$300

- Name and/or logo displayed at registration table
- Name and/or logo on The First Tee of Greater Tyler website and social media
- Player Bag promotional and marketing opportunities

In-Kind Sponsor - Sponsorship opportunities include:

- Hole-in-One prizes (car/vacation/golf equipment, etc. for each par-3 hole)
- Door prize items (store merchandise, gift certificates, etc.)
- Player bag items (balls, tees, lip balm, anything with your logo on it, you name it! 150 items)
- Player prizes and awards
- Beverages (bottled water, sports/energy drinks, etc., 150 items)
- Individual-sized snacks (energy bars, chips, granola, etc., 150 items)
- Printing, signage, advertising and promotion

Team Sponsor - \$600

- Each team consists of 4 golfers.
- Includes lunch, greens fees, cart fees, 19th Hole beverages and player bag with shirt for each player.
- Name and/or logo on The First Tee of Greater Tyler website
- Promotion in all press releases and our monthly e-newsletter, *The Approach*
- Player Bag promotional and marketing opportunities



2020 Skills Challenge

Benefiting The First Tee of Greater Tyler



Sponsorship Commitment Form

Donor Name/Contact Person

Business Name (As it will appear in program)

Street Address

City, State Zip

Phone

Email

Please check what you are sponsoring:

- ☐ Shirt Sponsor - \$7,500
- ☐ Lunch Sponsor - \$5,000
- ☐ Cart Sponsor - \$3,000
- ☐ Player Towel Sponsor – \$2,500
- ☐ Golf Ball Sponsor - \$2,000
- ☐ Golf Cannon Sponsor - \$1000
- ☐ Beverage Sponsor - \$1,000
- ☐ Driving Range Sponsor - \$500
- ☐ Putting Green Sponsor - \$500
- ☐ Leaderboard Sponsor - \$500
- ☐ Registration Sponsor - \$300
- ☐ Photography Sponsor - \$250
- ☐ Hole Sponsor - \$200
- ☐ Cart Path Sponsor (by section) - \$100
- ☐ In-Kind Sponsor – We will provide the following _____
- ☐ Team Sponsor - \$600 (Please provide names of golfers as soon as your team of 4 is finalized)
- ☐ Team and Hole Sponsor \$850 (\$50 discount on hole sponsor with any team sponsor. Please provide names of golfers as soon as your team of 4 is finalized.)

Return commitment form and payment to: The First Tee of Greater Tyler, attn: Stacia Aylor, PO Box 74, Bullard, TX 75757. Please send logo (if applicable) in jpg format to stacia@thefirsttee.org. Commitment forms can also be emailed to this address.